



FOR YOUR
SweetHeart™

Where **diabetes** and
heart disease meet

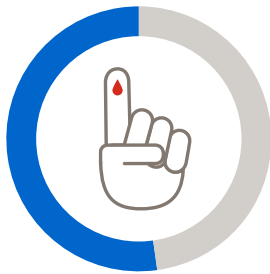
For Your SweetHeart™ Survey

Survey Reveals **Most People** Don't Know Heart Disease is the **No. 1 Killer of People with Type 2 Diabetes**

About the Survey:

- ♥ **Evaluated** the understanding of **the link between type 2 diabetes (T2D) and heart disease**
- ♥ **Interviewed 501 adults 18 years and older in the U.S. who have T2D and 1,004 adults 18 years and older in the U.S.**, including **364 "sweethearts" who love someone with diabetes**
- ♥ **Conducted** online, between Oct. 24 and Nov. 1, 2016

RESULTS



52%

of adults with T2D do not understand they are at an increased risk for heart disease and related life-threatening events, such as heart attacks, stroke or even death



74%

of Americans do not know heart disease is the #1 killer of people with T2D



67%

of those with T2D do not know heart disease is the #1 killer of people with T2D

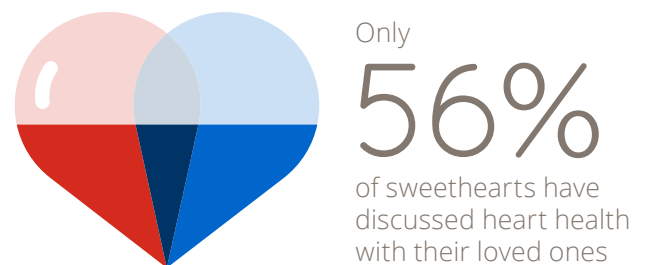
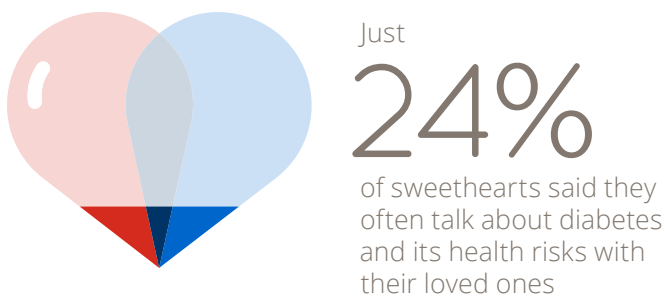
Only **34% of people overall** and **41% of people with T2D** were aware that those with T2D are at increased risk for heart attack

And only 20% of people surveyed said they often talk about diabetes and its health risks with their loved ones

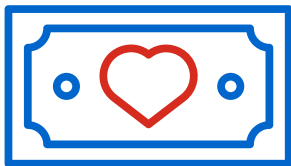
If people with T2D knew they were at increased risk of heart disease:

99% would be likely to do something about it

More than **80%** would speak to their healthcare provider, change their diet/eating habits and exercise



Go to ForYourSweetHeart.com to take the *Heart You Quiz* and sign up to receive more information about type 2 diabetes and heart disease.



For every individual who signs up, Boehringer Ingelheim and Lilly will donate **\$1 to split equally among the participating patient advocacy organizations** to support efforts for people living with diabetes and heart disease every day.

Go to ForYourSweetHeart.com/register for more details.

About *For Your SweetHeart*[™]: Where diabetes and heart disease meet

For Your SweetHeart is a nationwide movement to raise awareness of the link between type 2 diabetes and heart disease and to encourage people with type 2 diabetes to know their heart disease risk and speak to their healthcare provider, for the sake of their health and the people they cherish the most.

Brought to you by: Boehringer Ingelheim and Eli Lilly and Company

Reference: Bi-Lilly Data on file

This movement is joined by:

